

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56120	CF LOC-POL	FBD - LBD: 08/08/12 - 08/14/12	HL#:	Created: 08/01/12 04:47 PM
Client: AMERICANS FOR PROSPERITY...	CPE: / / 470	Agency Commission: 15 %	Updated: EMENDEL on 08/02/12 11:12 AM	
Agency: MENTZER MEDIA SERVICES (24184)	Product: FLIGHT 1 8/8-14 (1310)	Sell :00:00	Confirmed: 08/02/12 09:19 AM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 08/03/12 08:39 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY AMERICANS FOR PROSPERITY

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	D11AM	0 0 1 1 1 0 0	PRIC	30	B			0.0	\$385.00	3	\$1,155.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$365.00	3	\$1,095.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS5PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$650.00	3	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AINSIDER	0 0 1 1 1 0 0	ACC	30	D			0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NLATE03	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,100.00	3	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	LLETTER01	0 0 1 1 1 0 0	LETT	30	D			0.0	\$325.00	3	\$975.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	SSTEELPR4	* * * T * * *	LOCS	30	A		NFL FTBL	0.0	\$7,750.00	1	\$7,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/09/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$1,950.00	1	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/10/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/10/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWSSAT7P	* * * * * S *	NEWS	30	B			0.0	\$315.00	2	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AINSIDSAT	* * * * * S *	ACC	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	P48HRSAT2	* * * * * S *	CARD	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

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Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/03/12 08:39 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	WFACESPEC	* * * * * S	MORN	30	B			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	18:30 - 19:00	* * * * * S	MILT	30	B			0.0	\$315.00	2	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PSIXTY	* * * * * S	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	D11AM	1 1 0 0 0 0 0	PRIC	30	B			0.0	\$385.00	2	\$770.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NNOON	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$365.00	2	\$730.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEWS5PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AINSIDER	1 1 0 0 0 0 0	ACC	30	D			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE03	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$1,100.00	2	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER01	1 1 0 0 0 0 0	LETT	30	D			0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PHAWALL	1 0 0 0 0 0 0	REGP	30	D			0.0	\$2,100.00	1	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PMENTALTU3	* T * * * * *	CARD	30	B			0.0	\$1,650.00	1	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$39,460.00	\$33,541.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$39,460.00	\$33,541.00	\$0.00	\$0.00